

NACM WEBSITE CALENDAR YEAR 2007 ACTIVITY REPORT

<u>Pages or Categories</u>	<u>Total # of Hits</u>	<u>Avg. # of Hits per Month</u>	<u>Highest Month</u>	<u>Lowest Month</u>
Core Competencies	50,144	4,179	March (5,771)	December (3,442)
Past and Future Conferences	20,681	1,723	March (2,571)	May (935)
Membership	9,818	818	April (971)	December (652)
Glossary	4,886	407	October (596)	August (297)
Officers/Board of Directors	4,270	356	October (459)	January (277)
Committees	4,125	344	April (491)	July (263)
News	4,051	338	March (448)	June (279)
Links	2,951	246	August (279)	November (200)
Members Only – Other than Publications	2,601	217	July (406)	September (147)
Publications	2,263	189	July (227)	December (135)
I T Corner	1,695	141	April (163)	November (108)
Bylaws	1,673	139	December (259)	February (89)
Store	959	80	August (102)	May (57)
Code of Conduct	823	69	September (99)	June (46)
Members Only – Publications	464	39	July (54)	November (25)
International	393	33	April (49)	July (23)
Procedures Manual	<u>328</u>	<u>27</u>	January (42)	December (19)
TOTAL	110,430*	9,203	March (12,158)	June (8,336)

* A total of 50,543 additional hits were registered on the website's navigational pages, e.g., site map, indexes, etc.

