

# NACM WEBSITE COMMITTEE

## 2006 Report of Projects and Results

**Committee Chairs:** Mike Bridenback, Chair  
T.J. Bement, Vice Chair

**Committee Members:** Andra Motyka  
Angie Smith  
Chris Crawford  
Jude Del Preore  
Kevin Lane  
Larry Myers  
Marcus Reinkensmeyer  
Sandy Erives  
Yolande Williams

- I. Project Title:** A process will be put in place to regularly conduct updates on specific web pages when necessary.

**Results:** The following committee members have been assigned to monitor selected web pages that require periodic updates:

Angie Smith – Links page  
Yolande Williams – News page  
Kevin Lane – International page  
Chris Crawford – IT page  
T.J. Bement – Committee pages

Mike Bridenback will coordinate all other modifications to the website with Linda Perkins and Holly Smith.

- II. Project Title:** NACM Association Services began tracking hits on the website and produce a monthly report for the committee.

**Results:** A summary report is attached.

- III. Project Title:** The international section will include a link to the NCSC's website.

**Results:** The link has been executed and Kevin Lane is responsible for monitoring the page to insure that the link is functioning.

- IV. Project Title:** The Court Manager and Court Communique will be updated and organized by year as well as volume.

**Results:** Done

**V. Project Title:** A new webpage will be added to include a narrative history of NACM. Pictures of past conferences will be added to the conference pages.

Results: The pictures for the 2004 and 2005 annual conferences have been posted with the assistance of Larry Myers. Linda Perkins is in the process of locating the 20 year history of the NACM summary used at the 2005 annual conference. A separate page will be created that will focus on the history of NACM.

**VI. Project Title:** The vendor list from previous conference will be placed on the website for a period of one year after the conclusion of a conference.

Results: Done

**VII. Project Title:** As a part of our marketing strategy for the conferences, a video clip of the President talking about the benefits of membership and conference participation be produced and included in the conference website. The videos of the locations of the conferences would also be included on the website in the future.

Results: Such a presentation was done for the Mid-year conference in Colorado Springs and a clip has been produced and is included on the Annual conference web page.

**VIII. Project Title:** A new feature will be created where a NACM member will be profiled on the website on a monthly or quarterly basis.

Results: This new feature is currently under development. It is hoped that we will begin this in the fall of 2006.

**IX. Project Title:** Since the core competency pages are the most popular sites for those accessing the NACM website, it is proposed that we link to the distance learning programs offered by ICM to the relevant core competency page.

Results: We are in preliminary discussions with NCSC and NACM staff regarding issues to be resolved.

**X. Project Title:** The committee will explore posting hand-outs from workshops conducted at the mid and annual conferences. We will also explore the feasibility of adding video/audio clips of past conferences if available. The committee will explore the feasibility of web-casting of selected presentations at our mid-year or annual conferences.

Results: No activity at this time.