



## NACM Membership Incentive Program 2009-2010

As an incentive to increase membership, the NACM Board of Directors will award three levels of awards to NACM members who recruit a significant number of members as listed below:

*Level One Award - 8 or more new individual members:*

A NACM member who recruits eight or more members will receive a free annual or midyear conference registration, plus have one year of NACM membership fees waived.

*Level Two Award – 6-7 new individual members:*

A NACM member who recruits between six and seven new members will receive a free annual or midyear conference registration.

*Level Three Award – 3-5 new individual members:*

A NACM member who recruits between three and five new members will have one year of NACM membership fees waived.

**Note:** Period of recruitment for each level is approximately six months - July 6, 2009 to January 31, 2010 and February 1 to July 20, 2010.

### Criteria

1. The recruitment period for this program will be from July to June of each year.
2. The three levels of awards listed above are mutually exclusive. In other words, NACM members will receive only the highest level of award for which they are eligible.
3. The Board of Directors and Officers of NACM are not eligible for this incentive program.
4. All other members of NACM are eligible.
5. Renewal of a current member for a new year will not be counted as a new member.
6. Recruiting a member who has allowed their membership to elapse for a period of six months or more will count as a new member.
7. Conference registration is transferable to another individual; however, the registration must be used within one year of award.
8. If the award is not used within the one year timeframe referenced immediately above, the award will be forfeited.