



2011 ANNUAL CONFERENCE SPONSORSHIP - LAS VEGAS

| July 10-14, 2011 | Show Date: July 13 |

SPONSORSHIP OPPORTUNITIES

Company: _____ Contact Name: _____

Phone _____ Email: _____

- | | | |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | DIAMOND SPONSOR | \$15,000 |
| | <ul style="list-style-type: none">• Receive a 20-minute session available to all conference attendees on Wednesday, July 13 from 2:00 to 4:00 pm. No other educational sessions will be presented during this time.• One complimentary booth• Two complimentary full conference registrations (for company staff)• Three complimentary tickets to the Wednesday evening social event• Complimentary tote bag insert• Prominent on-site signage at entrance to general session, exhibit hall, and special session• Pre-marketing on NACM website• Session description on NACM website and printed program• Special reference on NACM Prize Card – card will include two special spots that can only be completed by attending the special sessions between 2-4 pm on Wednesday.• Special email message sent by NACM to registered attendees promoting your session• Mention in <i>Court Manager</i> | |
| <input type="checkbox"/> | PLATINUM SPONSOR | \$11,000 |
| | <ul style="list-style-type: none">• One complimentary booth• Two complimentary full conference registrations (for company staff)• Complimentary tote bag insert• Prominent on-site signage at entrance to general session and exhibit hall• Program mention• Mention in <i>Court Manager</i>• Pre-marketing on NACM website | |
| <input type="checkbox"/> | GOLD SPONSOR | \$6,000 |
| | <ul style="list-style-type: none">• One complimentary full conference registration (for company staff)• Prominent on-site signage at entrance to general session and exhibit hall• Program mention | |
| <input type="checkbox"/> | SILVER SPONSOR | \$3,500 |
| | <ul style="list-style-type: none">• Prominent on-site signage at entrance to general session and exhibit hall• Program mention | |
| <input type="checkbox"/> | OPENING RECEPTION PARTICIPATING SPONSOR (Sunday, July 10) | \$3,000 |
| | <ul style="list-style-type: none">• Company-supplied signage at event• Two complimentary tickets to event and five complimentary drink tickets | |
| <input type="checkbox"/> | EVENING SOCIAL PARTICIPATING SPONSOR (Wednesday, July 13) | \$5,500 |
| | <ul style="list-style-type: none">• Company-supplied signage at event• Five complimentary tickets to event and ten complimentary drink tickets | |
| <input type="checkbox"/> | LUNCH IN EXHIBIT HALL (Wednesday, July 13) | \$12,000 |
| | <ul style="list-style-type: none">• Company-supplied brochure placed in each box lunch | |
| <input type="checkbox"/> | AFTERNOON ICE CREAM BREAK IN EXHIBIT HALL (Wednesday, July 13) | \$2,900 |
| | <ul style="list-style-type: none">• Company-supplied signage at each break station | |
| <input type="checkbox"/> | GROUP LUNCH/BUSINESS MEETING (Monday, July 11) | \$12,500 |
| | <ul style="list-style-type: none">• Company-supplied signage at event• Company-supplied brochure placed at each table• Seven complimentary tickets to event | |
| <input type="checkbox"/> | BAND AT EVENING SOCIAL EVENT (Wednesday, July 13) | \$10,000 |
| | <ul style="list-style-type: none">• Company-supplied banner placed on band stage• Eight complimentary tickets to event and sixteen complimentary drink tickets | |

2011 ANNUAL CONFERENCE SPONSORSHIP - CONT'D

Company: _____ Contact Name: _____

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- REFRESHMENT BREAK** **\$2,600**
 - Company-supplied signage in break area - Per break
 - Sunday, July 10 Monday, July 11 Tuesday, July 12
 - Wednesday, July 13 Thursday, July 14

- HOSPITALITY SUITE** **\$4,800**
 - Refreshments supplied—light snacks (pretzels, chips, etc.), beer and wine - Per night
 - Company-supplied signage displayed at suite entrance. Company materials may be distributed during evening event.
 - Sunday, July 10 Monday, July 11 Tuesday, July 12

- KEYNOTE SPEAKER** **\$4,200**
 - Company-supplied signage at session - Per session
 - Monday, July 11 Tuesday, July 12 Thursday, July 14

- HOTEL ROOM KEYS** **\$5,100**
 - Company logo prominently displayed on attendee hotel room keys
 - Sponsorship fee includes all printing and processing fees.

- TOTE BAGS** **\$6,300**
 - Company logo prominently displayed on bag—a favorite take-home item for attendees.
 - Fee also includes a tote bag insert.

- TOTE BAG INSERT** **\$2,300**
 - Company-supplied one-piece brochure placed inside attendee tote bag

- BADGE LANYARDS** **\$4,650**
 - Badges must be worn throughout the conference. Company logo displayed on lanyard.
 - Great consistent exposure throughout the show!

- FUN RUN/WALK** **\$3,450**
 - Attendees will run/walk on a designated route throughout the city.
 - T-shirts provided for the event include the company sponsor logo.

- NOTEBOOK BACK COVER ADVERTISEMENT** **\$5,700**
 - Company-supplied 8 ½ x 11 color advertisement placed on back cover of conference notebook.

- NOTEBOOK TAB** **\$1,210**
 - Company Logo or Advertisement placed on notebook tab - Per tab
 - Agenda Tab Speaker Bios Tab Attendee List Tab Exhibitors Tab

- SCHEDULE AT A GLANCE** **\$3,000**
 - Company logo displayed on cover of tri-fold mini schedule, which provides quick access to the conference daily schedule and events.
 - Attendees use this throughout the conference!

Signature below confirms company's participation as a NACM Annual Conference Sponsor. This signed contract is non-refundable and non-transferable.

Signature _____

Date _____

To confirm your sponsorship participation, please fax the completed sponsorship form to (757) 564-2002 at your earliest convenience. If you have any questions regarding the NACM exhibits or sponsorship opportunities, please contact Stacey Smith, Exhibits & Sponsorship Coordinator, at (757) 259-1816; ssmith@ncsc.org.

Mail payment to:
NACM
c/o NCSC, Conference Services
300 Newport Avenue
Williamsburg, VA 23185

www.nacmnet.org