

COURT COMMUNITY COMMUNICATION CURRICULUM GUIDELINES

State Association Ranking

From the perspective of your state association which of these six Curriculum Guidelines should be developed first?

Highest ranking = 1 **Your** **Group**
 Lowest ranking = 6 **Score** **Score**
 1-6 **1-6**

Curriculum Guidelines

1	<p>Purpose and Communication Fundamentals Effective court leaders know and use six communication fundamentals to support the purposes and responsibilities of courts. The fundamentals are 1) positive message, 2) credibility, 3) honesty, 4) accessibility, 5) openness, and 6) understandability.</p>		
2	<p>Understandable Courts Court leaders must recognize the importance of understandable courts and know how to assess the court's understandability and ease of use for average citizens. They and other court officials, both judges and staff, increase the community's understanding of, access to, and ease of use of the courts.</p>		
3	<p>Community Outreach Court leaders must plan, create, develop, and implement effective and affordable community outreach and establish and maintain a free flow of information between the court and the public. Court leaders not only educate and inform the public, they learn from and improve the court through community outreach.</p>		
4	<p>Public Information Court leaders must understand public perceptions of courts and be able to assess and respond to the information needs of multiple constituencies. Effective courts plan, package, and deliver messages in positive and understandable ways by diverse means. They effectuate a higher level of public understanding of and satisfaction with the judiciary.</p>		
5	<p>The Media and Media Relations Court leader relationships with the news media must be positive and proactive. Courts should have a media plan to promote public understanding and respect through the news media. This includes having systems in place to respond to media inquiries in a timely manner.</p>		
6	<p>Leadership and Program Management Court leaders must lead Court Community Communication and direct and oversee staff assigned to it. To do so, they must ensure that communications fit with the court purposes, people, processes, and operations that they support. Effective courts ensure that court community communication needs are assessed and prioritized, and that programming to meet those needs is well-managed and evaluated.</p>		

COURT COMMUNITY COMMUNICATION CURRICULUM GUIDELINES

Personal Learning Need And Interest; And Importance Ranking

Highest ranking = 1 Your
 Lowest ranking = 6 personal
 learning
 need and
 interest
 1-6

Importance
 to your court
 organization
 1-6

Curriculum Guidelines

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